

# Dispenser Programs

## Designed to Build Your Brand

Fuel retailers have an exclusive opportunity to save on dispensers with Dover Fueling Solutions (DFS) to bring the best to your business. Take advantage of your secured pricing for 2021 by partnering with a leader in fueling technology. Upgrade your forecourt with Wayne Fueling Systems dispensers.

### Savings that drive profits

DFS' Wayne Ovation® fuel dispensers ensure you meet and exceed every customer's needs:

- Full-glass touchscreen displays
- EMV® hybrid chip card reader
- ADA compliant
- E25/B20 fuel compatibility
- Wayne TAP™ contactless/NFC reader
- Media package

**\$16,995**  
after \$1,500 savings



The EMV liability shift is here. We are here to help.  
[doverfuelingsolutions.com/emv](https://doverfuelingsolutions.com/emv)

To claim your savings, contact your Regional Sales Manager or visit  
[info.doverfuelingsolutions.com/bp](https://info.doverfuelingsolutions.com/bp)

# Introducing the **DFS Anthem UX™** User Experience Platform



Drive in-store traffic and customer loyalty through an interactive experience on an industry-leading 27-inch, high-definition touchscreen.

## **Boost sales and profit margins**

Customize user experiences by integrating loyalty promotions on the secure touchscreen. Digital branding allows for multiple promotions during fueling: promote and enable impulse purchases of your highest margin products.

## **Drive customizable promotional strategies**

Promote premium fuels, food, or drink specials based on the consumer's wants. Utilize dayparts for daily specials, and double your promotions between video and static advertisements all on one screen.

## **Enhance customer experience**

Effortlessly give customers what they want the most: choices. From traffic and weather updates, to multiple language options, plus volume and screen contrast options, drive your repeat business through engaging interactivity.

***Have you recently upgraded your dispensers? No problem. Anthem UX retrofit kits are compatible with all recent model Wayne Ovation fuel dispenser models.***

[doverfuelingsolutions.com/anthemux](https://doverfuelingsolutions.com/anthemux)

Hold onto even more cash by utilizing financing options through our exclusive partnership with Tandem Finance.  
[tandemfinance.com/wayne](https://tandemfinance.com/wayne)

## **Loyalty starts at the pump**

Leverage major savings on stylish dispensers that provide more branding capabilities than ever before. It has never been easier to drive customer loyalty than with this easy-to-use, easy-to-order program. Contact your regional sales manager and explore your options today.



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